Early Recruitment ROI – AI-driven role creation vs traditional methods

Hiring talent can be costly and time-consuming, with hidden inefficiencies that drain resources even before candidates apply. Unlock the financial and time-saving potential of AI in hiring.

Recruitment Function	Without AI	With AI	With Turing
New role creation	**2+ hours** prone to inconsistencies and misalignment	**15 - 20 minutes** improving accuracy and consistency	**15 minutes or less** to turn requirements into capable job candidates
Active job listing	**30 - 45 days** listing and marketing across 3+ job boards	**18 –33 days** with automated scheduling & processing	**0 - 4 days** to connect with tailored candidates matched to your needs
Candidate sourcing	**~13 hours / week** costing $12 - $23 per applicant	**~9.75 hours / week** using AI personalization to improve reply rates 46%	**Instant access** to fully-vetted, precision-matched candidates
Candidate pool	**250 applicants** with a quarter meeting basic role requirements	**1000 applicants** facilitating 51% more app completions and 4x larger pools	**5,000+ applicants** access to the largest global network of AI-vetted professionals
Resume screening	**~40 min / applicant** manually processing, reviewing, and sorting	**4+ min / applicant** cutting screening costs by 75%	**0 min / applicant** pre-vetted candidates ready to interview (with detailed profiles)

Disclaimer: Cost and time estimates are approximate and based on industry data; actual results may vary. For full details, please reference turing.com/recruitment-roi.

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